



AARM

Association for the Advancement  
of Restorative Medicine

15th Annual International  
**RESTORATIVE  
MEDICINE  
CONFERENCE**

**Westin La Paloma Resort, Tucson, Arizona**  
**Thursday, October 5 to Sunday, October 8, 2017**



**Exhibitor & Sponsor Prospectus**

# Maximize Your Visibility by Becoming a Conference Sponsor

For the 2017 conference, there will be four different levels of sponsorship available, each with a number of included benefits (see comparison chart). Sponsors will have priority booth location and will receive many other benefits, including:

- **Featured products table:** In the exhibit hall there will be a table to spotlight products, available exclusively to sponsors.
- **Tote bag inserts:** All sponsors receive a complimentary insertion of marketing material (up to one 8.5 x 11 inch sheet in size, no samples) in the conference tote bag that all attendees receive (a \$1,500 value).
- **Educational grants:** Silver, Gold and Platinum level sponsors will have an educational grant opportunity.. Proposed speakers, topics and educational content must be approved by the conference staff.
- **Enhanced logo visibility:** Sponsors in the Silver, Gold, and Platinum levels enjoy additional placement of company logos within conference communications and on signage during meals and breaks.
- **Extended exhibit hours:** Platinum and Gold sponsors will be the only exhibitors on the pre-conference day, receiving an additional 3.75 hours of unopposed time with attendees.
- **Direct attendee communication:** Silver, Gold, and Platinum sponsors will receive complimentary access to conference registration lists, so that they may reach attendees directly. Registration lists include email addresses.

Sponsorship Benefit	Bronze	Silver	Gold	Platinum
Booth space	10x10	10x10	10x10	10x20
Complimentary exhibitor registrations	2	3	3	4
Number of products on Featured Products Table	1	2	3	4
40% discount on conference program ad	✓			
40% discount on attendee mailing list rental	✓			
Complimentary Conference Tote Bag Insert	✓	✓	✓	✓
Company Listing in Conference Program	✓	✓	✓	✓
Company Logo on Conference Website	✓	✓	✓	✓
Company Logo on Sponsored Event Signage/Screen		✓	✓	✓
Company Logo on Email blast		✓	✓	✓
Complimentary Post-Conference Attendee List		✓	✓	✓
Welcoming Reception Sponsor		✓	✓	✓
Exclusive Break Sponsor		✓	✓	✓
Complimentary Full Page Ad in Conference Program			✓	✓
Complimentary Full Page B&W Ad in Conference Proceeding			✓	✓
Complimentary Pre-Conference Attendee List			✓	✓
Company Logo on Conference Brochure			✓	✓
Exhibit on Pre-conference Day			✓	✓
Exclusive Sponsor of Lunch				✓
One 60-minute Non-Credit Class		✓	✓	
Two 60-minute Non-Credit Classes				✓
Company Logo on Conference Lanyard				✓
Company Logo on Conference Tote Bags				✓

**Note:** Sponsorships are exclusive to industry category and are subject to approval by conference staff. Speakers and topics are subject to conference staff approval.

Sponsorship Prices	Number Available
Platinum ..... \$25,000	1
Gold ..... \$20,000	1
Silver ..... \$10,000	2
Bronze ..... \$5,000	3



# Connect With Up to 300 Physicians In An Intimate Setting

Unlike other conferences where hundreds of exhibits compete for attendees' attention, at the Restorative Medicine Conference we limit the number of exhibitors to ensure greater exposure. **There will be no more than 35 exhibitors at this conference.** The higher ratio of attendees to exhibitors means the physicians attending the conference will be able to focus more of their attention on your exhibit and your products.

**Exhibitor Fees:**  
**10 X 10 Booth: \$3,500 • 8 X 8 Booth: \$2,500**

**Exhibitor Package includes:**  
 Pipe and drape booth; one skirted 6 foot table; two chairs; one wastebasket; ID sign; wireless internet access; two exhibitor badges; lunches for two people; company listing in conference program.

***Note:** Exhibitors may attend educational sessions if space is available after all attendees have been seated. Additional exhibitor registrations are available for \$300 each person. Exhibitor or sponsor registrants do not receive CME credits.*

**Additional Exhibitor Promotional Opportunities**

Full Page Conference Program Ad .....	\$1,000
Half Page Conference Program Ad .....	\$600
Quarter Page Conference Program Ad .....	\$350
Attendee List Rental (2x use limit) .....	\$700
Tote Bag Insert .....	\$1,500

## Location and Lodging

A limited number of guest rooms at the Westin La Paloma will be available at group rates starting at \$179 per night, plus taxes and fees.

## Exhibit Space and Hours

Exhibitors at the 2017 Restorative Medicine Conference will have many opportunities to connect with conference attendees. There will be up to 15 hours of unopposed exhibit time during the four-day conference. The tentative conference schedule is:

### Wednesday, Oct. 4

Sponsor Set Up ..... 2:00 p.m. to 8:00 p.m.

### Exclusive Sponsor Day

### Thursday, Oct. 5

Sponsor Set Up ..... 6:00 a.m. to 7:30 a.m.  
 Exhibits Open ..... 7:30 a.m.  
 Coffee, Tea and Exhibits ..... 7:30 a.m. to 8:30 a.m.  
 Break and Exhibits ..... 10:00 a.m. to 10:45 a.m.  
 Lunch and Exhibits ..... 12:30 p.m. to 2:00 p.m.  
 Break and Exhibits ..... 3:45 p.m. to 4:30 p.m.  
 Exhibitor Set Up ..... 5:00 p.m. to 8:00 p.m.

### Friday, Oct. 6

Exhibitor Set Up ..... 6:00 a.m. to 7:30 a.m.  
 Exhibits Open ..... 7:30 a.m.  
 Coffee, Tea, and Exhibits ..... 7:30 a.m. to 8:30 a.m.  
 Break and Exhibits ..... 10:00 a.m. to 10:30 a.m.  
 Lunch and Exhibits ..... 12:30 p.m. to 2:00 p.m.  
 Break and Exhibits ..... 3:45 p.m. to 4:30 p.m.  
 Welcome Reception with Exhibitors .. 5:30 p.m. to 7:00 p.m.

### Saturday, Oct. 7

Coffee, Tea, and Exhibits ..... 7:30 a.m. to 8:30 a.m.  
 Break and Exhibits ..... 10:00 a.m. to 10:45 a.m.  
 Lunch and Exhibits ..... 12:30 p.m. to 2:00 p.m.  
 Break and Exhibits ..... 3:45 p.m. to 4:30 p.m.

### Sunday, Oct. 8

Coffee, Tea, and Exhibits ..... 7:30 a.m. to 8:30 a.m.  
 Break and Exhibits ..... 10:30 a.m. to 11:00 a.m.  
 Exhibits Close ..... 11:00 a.m.  
 Exhibitor Tear Down ..... 11:00 a.m. to 2:00 p.m.

**For online exhibitor registration, visit**  
<http://restorativemedicine.org/conferences/exhibiting/>

**To become a sponsor or exhibitor, complete the application form and mail with full payment. If you have questions, email [conferences@restorativemedicine.org](mailto:conferences@restorativemedicine.org) or call 866-962-2276**



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## Exhibitor/Sponsor Application

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Contact Phone \_\_\_\_\_ Contact Email \_\_\_\_\_  
 Company Website \_\_\_\_\_

**The above company wishes to participate in the conference as a:**

- Platinum Sponsor: \$25,000 ..... \$ \_\_\_\_\_
- Gold Sponsor: \$20,000 ..... \$ \_\_\_\_\_
- Silver Sponsor: \$10,000 ..... \$ \_\_\_\_\_
- Bronze Sponsor: \$5,000 ..... \$ \_\_\_\_\_
- Exhibitor 10X10 Booth: \$3,500 ..... \$ \_\_\_\_\_
- Exhibitor 8X8 Booth: \$2,500 ..... \$ \_\_\_\_\_

**Marketing Options:**

- Full Page Conference Program Ad: \$1,000 ..... \$ \_\_\_\_\_
- Half Page Conference Program Ad: \$600 ..... \$ \_\_\_\_\_
- Quarter Page Conference Program Ad: \$350 ..... \$ \_\_\_\_\_
- Post-conference Attendee List Rental (2x use limit): \$700 ..... \$ \_\_\_\_\_
- Tote Bag Insert: \$1,500 ..... \$ \_\_\_\_\_
- Additional exhibitor badges \_\_\_\_ @\$300 each ..... \$ \_\_\_\_\_

**Total Amount Due** ..... \$ \_\_\_\_\_

All payments must be in US Dollars only.  
 This application will not be processed unless signed and accompanied by full payment of the total amount due.  
 This application shall serve as both a contractual agreement and invoice.  
 Tax ID # 47-4943497

Signature \_\_\_\_\_  
 Title \_\_\_\_\_ Date \_\_\_\_\_

*Please send your completed application and full payment to:*  
**Association for the Advancement of Restorative Medicine**  
 93 Barre Street, Suite 1, Montpelier, VT 05602

If you have any questions, please email [conferences@restorativemedicine.org](mailto:conferences@restorativemedicine.org) or call us at 866-962-2276.