



AARM

Association for the Advancement
of Restorative Medicine

15th Annual International
**RESTORATIVE
MEDICINE
CONFERENCE**

Westin La Paloma Resort, Tucson, Arizona

Thursday, October 5 to Sunday, October 8, 2017



Exhibitor & Sponsor Prospectus

Who Attends the Annual International Restorative Medicine Conference?

Attendees are primarily physicians (MDs, NDs, DOs) interested in anti-aging and integrative medicine. Other health care providers attending the conference include physician assistants, nurse practitioners, chiropractors, registered nurses, acupuncturists, and nutritionists. For 2017, the conference returns to the West Coast. Based on attendance at past conferences held on the West Coast, we expect between 250 and 300 attendees at this year's conference in Tucson, Arizona.

Annual International Restorative Medicine Conference Attendance

Year	Location	MDs/DOs	NDs	Other	Total
2016	Hilton Head, SC	64	63	69	196
2015	Blaine, WA	67	132	61	260
2014	Sante Fe, NM	79	101	63	243



Maximize Your Visibility by Becoming a Conference Sponsor

For the 2017 conference, there will be five different levels of sponsorship available, each with a number of included benefits (see comparison chart). Sponsors will have priority booth location and will receive many other benefits, including:

- Featured products table:** In the exhibit hall there will be a table to spotlight products, available exclusively to sponsors.
- Tote bag inserts:** All sponsors receive a complimentary insertion of marketing material (up to one 8.5 x 11 inch sheet in size, no samples) in the conference tote bag that all attendees receive (a \$1,500 value).
- Educational grants:** Silver, Gold, and Platinum level sponsors will have an educational grant opportunity. Proposed speakers, topics and educational content must be approved by the conference staff.
- Enhanced logo visibility:** Sponsors in the Silver, Titanium, Gold, and Platinum levels enjoy additional placement of company logos within conference communications and on signage during meals and breaks.
- Extended exhibit hours:** Platinum and Gold sponsors will be the only exhibitors on the pre-conference day, receiving an additional 3.75 hours of unopposed time with attendees.
- Direct attendee communication:** All sponsors will receive complimentary 90-day access to post-conference attendee lists, so that they may follow-up with attendees. Lists include email addresses.

Sponsorship Benefit	Bronze	Silver	Titanium	Gold	Platinum
Booth space	10x10	10x10	10x10	10x10	10x20
Complimentary exhibitor registrations	2	3	3	3	4
Number of products on Featured Products Table	1	2	2	3	4
40% discount on conference program ad	✓				
Complimentary Conference Tote Bag Insert	✓	✓	✓	✓	✓
Company Listing in Conference Program	✓	✓	✓	✓	✓
Company Logo on Conference Website	✓	✓	✓	✓	✓
Company Logo on Sponsored Event Signage/Screen		✓	✓	✓	✓
Company Logo on Email blast		✓	✓	✓	✓
Complimentary Post-Conference Attendee List	✓	✓	✓	✓	✓
Welcoming Reception Sponsor		✓	✓	✓	✓
Exclusive Break Sponsor		✓	✓	✓	✓
NEW: Exclusive Breakfast Sponsor			✓		
NEW: A 20-minute presentation during breakfast			✓		
Complimentary Full Page Color Ad in Conference Program			✓	✓	✓
Complimentary Full Page B&W Ad in Conference Proceeding			✓	✓	✓
Complimentary Pre-Conference Attendee List			✓	✓	✓
Company Logo on Conference Brochure				✓	✓
Exhibit on Pre-conference Day				✓	✓
Exclusive Sponsor of Lunch				✓	✓
One 60-minute Non-Credit Class		✓			
Two 60-minute Non-Credit Classes				✓	✓
Company Logo on Conference Lanyard					✓
Company Logo on Conference Tote Bags					✓

Sponsorship Prices

Platinum	SOLD OUT\$25,000
Gold	SOLD OUT\$20,000
Titanium\$15,000*
Silver.....	SOLD OUT\$10,000
Bronze\$5,000

*Estimated cost. Final price will depend on breakfast costs.

Connect With Up to 300 Physicians In An Intimate Setting

Unlike other conferences where hundreds of exhibits compete for attendees' attention, at the Restorative Medicine Conference we limit the number of exhibitors to ensure greater exposure. **There will be no more than 35 exhibitors at this conference.** The higher ratio of attendees to exhibitors means the physicians attending the conference will be able to focus more of their attention on your exhibit and your products.

Exhibitor Fees:
10 X 10 Booth: \$3,500 • 8 X 8 Booth: \$2,500

Exhibitor Package includes:

Pipe and drape booth; one skirted 6 foot table; two chairs; one wastebasket; ID sign; wireless internet access; two exhibitor badges; lunches for two people; company listing in conference program. Exhibitors show on Friday-Sunday only. Exhibitor registration does not include access to attendee list.

Note: Exhibitors may attend educational sessions on Friday-Sunday if space is available after all attendees have been seated. Additional exhibitor registrations are available for \$300 each person. Exhibitor or sponsor registrants do not receive CME/CE credits.

Additional Exhibitor Promotional Opportunities

Full Page Conference Program Ad	\$1,000
Half Page Conference Program Ad	\$600
Quarter Page Conference Program Ad.....	\$350
Attendee List Rental (2x use limit).....	\$700
Tote Bag Insert	\$1,500

Location and Lodging

A limited number of guest rooms at the Westin La Paloma will be available at group rates starting at \$179 per night, plus taxes and fees.

Cancellation Policy

In the event of cancellation before or on June 1, 2017, a refund of fees paid will be made minus a 50% cancellation fee. For cancellations received after June 1, 2017, there will be no refunds.

Exhibit Space and Hours

Exhibitors at the 2017 Restorative Medicine Conference will have many opportunities to connect with conference attendees. There will be up to 15.5 hours of unopposed exhibit time during the four-day conference. The tentative conference schedule is:

Wednesday, Oct. 4

Sponsor Set Up 2:00 p.m. to 8:00 p.m.

Exclusive Sponsor Day

Thursday, Oct. 5

Sponsor Set Up 6:00 a.m. to 7:30 a.m.
 Exhibits Open 7:30 a.m.
 Breakfast and Exhibits 7:30 a.m. to 8:45 a.m.
 Break and Exhibits 10:00 a.m. to 10:30 a.m.
 Lunch and Exhibits 12:30 p.m. to 2:00 p.m.
 Break and Exhibits 4:00 p.m. to 4:45 p.m.
 Exhibitor Set Up 5:00 p.m. to 8:00 p.m.

Friday, Oct. 6

Exhibitor Set Up 6:00 a.m. to 7:00 a.m.
 Exhibits Open 7:00 a.m.
 Breakfast and Exhibits 7:00 a.m. to 8:45 a.m.
 Break and Exhibits 11:00 a.m. to 11:30 a.m.
 Lunch and Exhibits 12:30 p.m. to 2:00 p.m.
 Break and Exhibits 4:00 p.m. to 4:45 p.m.
 Welcome Reception with Exhibitors .. 5:45 p.m. to 7:00 p.m.

Saturday, Oct. 7

Breakfast and Exhibits 7:00 a.m. to 8:30 a.m.
 Break and Exhibits 10:30 a.m. to 11:00 a.m.
 Lunch and Exhibits 12:00 p.m. to 1:30 p.m.
 Break and Exhibits 3:30 p.m. to 4:15 p.m.

Sunday, Oct. 8

Breakfast and Exhibits 7:00 a.m. to 8:00 a.m.
 Break and Exhibits 10:00 a.m. to 10:30 a.m.
 Exhibits Close 11:00 a.m.
 Exhibitor Tear Down..... 11:00 a.m. to 2:00 p.m.

For online exhibitor registration, visit
<http://restorativemedicine.org/conferences/exhibiting/>

For more information about sponsorships, contact Craig Palmer at 941-343-5143 or email craig@restorativemedicine.com