



AARM

Association for the Advancement
of Restorative Medicine

16th Annual International RESTORATIVE MEDICINE CONFERENCE

Burlington Hilton, Burlington, Vermont
Thursday, Sept. 27 to Sunday, Sept. 30, 2018



Exhibitor & Sponsor Prospectus

Revised Dec. 1, 2017

Who Attends the Annual International Restorative Medicine Conference?

For 2018, the conference returns to the East Coast. We expect up to 275 attendees for the 2018 conference in Burlington, Vermont. Attendees are primarily physicians (MDs, NDs, DOs) interested in anti-aging and integrative medicine. Other health care providers attending the conference include physician assistants, nurse practitioners, chiropractors, registered nurses, acupuncturists, and nutritionists.

Annual International Restorative Medicine Conference Attendance

| Year | Location | MDs/DOs | NDs | Other | Total |
|------|-----------------|---------|-----|-------|-------|
| 2017 | Tucson, AZ | 109 | 124 | 107 | 340 |
| 2016 | Hilton Head, SC | 64 | 63 | 69 | 196 |
| 2015 | Blaine, WA | 67 | 132 | 61 | 260 |
| 2014 | Sante Fe, NM | 79 | 101 | 63 | 243 |



Maximize Your Visibility by Becoming a Conference Sponsor

For the 2018 conference, there will be four different levels of sponsorship available, each with a number of included benefits (see comparison chart). Sponsors will have priority booth location and will receive many other benefits, including:

- Featured products table:** In the exhibit hall there will be a table to spotlight products, available exclusively to sponsors.
- Tote bag inserts:** All sponsors receive a complimentary insertion of marketing material (up to one 8.5 x 11 inch sheet in size, no samples) in the conference tote bag that all attendees receive (a \$1,500 value).
- Educational grants:** Silver, Gold, and Platinum level sponsors will have an educational grant opportunity. Proposed speakers, topics and educational content must be approved by the conference staff.
- Enhanced logo visibility:** Sponsors in the Silver, Gold, and Platinum levels enjoy additional placement of company logos within conference communications and on signage during meals and breaks.
- Extended exhibit hours:** Platinum and Gold sponsors will be the only exhibitors on the pre-conference day, receiving an additional 3.75 hours of unopposed time with attendees.
- Direct attendee communication:** Silver, Gold, and Platinum sponsors will receive complimentary 90-day access to post-conference attendee lists, so that they may follow-up with attendees. Lists include email addresses.

| Sponsorship Benefit | Bronze | Silver | Gold | Platinum |
|---------------------------------------------------------|--------|--------|-------|----------|
| Booth space | 10x10 | 10x10 | 10x10 | 10x20 |
| Complimentary exhibitor registrations | 2 | 3 | 3 | 4 |
| Number of products on Featured Products Table | 1 | 2 | 3 | 4 |
| 40% discount on conference program ad | ✓ | | | |
| Complimentary Conference Tote Bag Insert | ✓ | ✓ | ✓ | ✓ |
| Company Listing in Conference Program | ✓ | ✓ | ✓ | ✓ |
| Company Logo on Conference Website | ✓ | ✓ | ✓ | ✓ |
| Company Logo on Sponsored Event Signage/Screen | | ✓ | ✓ | ✓ |
| Company Logo on Email blast | | ✓ | ✓ | ✓ |
| Complimentary Post-Conference Attendee List | | ✓ | ✓ | ✓ |
| Welcoming Reception Sponsor | | ✓ | ✓ | ✓ |
| Exclusive Break Sponsor | | ✓ | ✓ | ✓ |
| Complimentary Full Page Color Ad in Conference Program | | ✓ | ✓ | ✓ |
| Complimentary Full Page B&W Ad in Conference Proceeding | | | ✓ | ✓ |
| Complimentary Pre-Conference Attendee List | | | ✓ | ✓ |
| Company Logo on Conference Brochure | | | ✓ | ✓ |
| Exhibit on Pre-conference Day | | | ✓ | ✓ |
| Exclusive Sponsor of Lunch | | | ✓ | ✓ |
| One 60-minute Non-Credit Class | | ✓ | | |
| Two 60-minute Non-Credit Classes | | | ✓ | ✓ |
| Company Logo on Conference Lanyard | | | | ✓ |
| Company Logo on Conference Tote Bags | | | | ✓ |

Sponsorship Prices

| | | |
|----------------|-----------------|----------------|
| Platinum | SOLD OUT | \$25,000 |
| Gold | | \$20,000 |
| Silver..... | | \$10,000 |
| Bronze | | \$5,000 |

Connect With Up to 275 Physicians In An Intimate Setting

Unlike other conferences where hundreds of exhibits compete for attendees' attention, at the Restorative Medicine Conference we limit the number of exhibitors to ensure greater exposure. **There will be no more than 40 exhibitors at this conference.** The higher ratio of attendees to exhibitors means the physicians attending the conference will be able to focus more of their attention on your exhibit and your products.

Exhibitor Fees:

10 x 10 Booth: \$3,600

8 x 8 Booth: \$2,600 • 8 X 6 Booth: \$2,400

Exhibitor Package includes:

Pipe and drape booth; one skirted 6 foot table; two chairs; one wastebasket; ID sign; wireless internet access; two exhibitor badges; lunches for two people; company listing in conference program. Exhibitors show on Friday-Sunday only. Exhibitor registration includes lead retrieval service, but not access to full attendee list.

Note: Exhibitors may attend educational sessions on Friday-Sunday if space is available after all attendees have been seated. Additional exhibitor registrations are available for \$300 each person. Exhibitor or sponsor registrants do not receive CME/CE credits.

Additional Exhibitor Promotional Opportunities

| | |
|----------------------------------------------|---------|
| Full Page Conference Program Ad | \$1,000 |
| Half Page Conference Program Ad | \$600 |
| Quarter Page Conference Program Ad | \$350 |
| Tote Bag Insert | \$1,500 |

Location and Lodging

A limited number of guest rooms at the Burlington Hilton will be available at group rates starting at \$209 per night, plus taxes and fees.

Cancellation Policy

In the event of cancellation before or on June 1, 2018, a refund of fees paid will be made minus a 50% cancellation fee. For cancellations received after June 1, 2018, there will be no refunds.

Exhibit Space and Hours

Exhibitors at the 2018 Restorative Medicine Conference will have many opportunities to connect with conference attendees. There will be up to 14.5 hours of unopposed exhibit time during the four-day conference. The tentative conference schedule is:

Wednesday, Sept. 26

Platinum and Gold Sponsor Setup 2:00 p.m. to 8:00 p.m.

Exclusive Sponsor Day

Thursday, Sept. 27

Platinum and Gold Sponsor Exhibits Open 7:30 a.m.
Registration and Exhibits 7:30 a.m. to 8:45 a.m.
Break and Exhibits 10:00 a.m. to 10:30 a.m.
Lunch and Exhibits 12:30 p.m. to 2:00 p.m.
Break and Exhibits 4:00 p.m. to 4:45 p.m.
Exhibitor Set Up 5:00 p.m. to 8:00 p.m.

Friday, Sept. 28

Exhibits Open 7:30 a.m.
Networking and Exhibits 7:30 a.m. to 8:45 a.m.
Break and Exhibits 11:00 a.m. to 11:30 a.m.
Lunch and Exhibits 12:30 p.m. to 2:00 p.m.
Break and Exhibits 4:00 p.m. to 4:45 p.m.
Welcome Reception with Exhibitors . . 5:45 p.m. to 7:00 p.m.

Saturday, Sept. 29

Networking and Exhibits 7:30 a.m. to 8:30 a.m.
Break and Exhibits 10:30 a.m. to 11:00 a.m.
Lunch and Exhibits 12:00 p.m. to 1:30 p.m.
Break and Exhibits 3:30 p.m. to 4:15 p.m.

Sunday, Sept. 30

Networking and Exhibits 7:00 a.m. to 8:00 a.m.
Break and Exhibits 10:00 a.m. to 10:30 a.m.
Exhibits Close 11:00 a.m.
Exhibitor Tear Down 11:00 a.m. to 2:00 p.m.

For online exhibitor registration, visit
**[http://restorativemedicine.org/
conferences/exhibiting/](http://restorativemedicine.org/conferences/exhibiting/)**

For information about exhibiting and sponsorships, contact Craig Palmer at 941-894-7394 or email craig@restorativemedicine.com